

TOMY INTERNATIONAL
POSITION DESCRIPTION February 2018

Job Title: Director of Design
Reporting to: Vice President of Design
Department: Design, Oakbrook IL
Education: Degree in Industrial / Product related Design
Experience: Minimum of 10 years

TOMY International is expanding the design team at our Oak Brook, IL, office. We are looking for a truly talented Toy Guru with a proven track record of leading multiple new projects across a diverse portfolio of brands and managing an amazing team of product designers! Positions like this don't come up very often, so if you think you have what it takes, have a 'playing to win' attitude and feel you can make a real difference in the toy industry, read on for the full job description.

Position Summary:

This is a role for a top level experienced design leader with a true passion for toys, games and children's entertainment with an innate ability to create fun rewarding experiences. People management is key as the role has a number of designers reporting into it. Proven experience in managing multiple complex projects, delivering on key marketing strategies, safety requirements, cost limitations, schedules, as well as having a natural ability to identify new trends, fashions and technologies that can be adapted into world class products. This role will require first class communication skills, the ability to work with diverse teams in different locations and work closely with all stakeholders and senior management. This role will require occasional international travel.

Primary Responsibilities:

Work hand in hand with the VP of Design to;

- Autonomously drive multiple product lines from concept to production
- Interact, manage and build long term relationships with all partners, including internal teams, external designers, inventors and stakeholders
- Generate 'best in class' highly creative product concepts with commercial awareness and validity
- Manage, mentor and develop a team of product and packaging designers
- Being flexible, passionate and having a 'playing to win' attitude throughout all responsibilities
- Create (and drive the creation of) all materials to communicate product concepts in any medium that will drive the design process forwards
- Be an advocate and expert of the fast changing world of children's product, understanding trends, fashions and new technologies that will help positively impact our business
- Identifying new gaps in the market and formulating plans for new opportunities
- Participate autonomously in necessary conversations with Brand, Product Integrity, Engineering and Head Office staff in Japan
- Expert knowledge and passion of toys and how children play and interact with them
- Being a true expert in product development leadership
- Identify new ways to streamline and increase efficiency in the product development process
- Being able to adapt to; and take advantage of an ever changing business environment to push the business forward

Skills Required:

- Top class design skills with excellent knowledge of Adobe Creative suite, Rhino / Solidworks / Keyshot, Office and Keynote.
- 3D printer experience desired
- Excellent, top level conceptual thinking that will drive new and existing product categories forward
- Excellent understanding of mechanics, engineering and design methodology
- Understanding of materials and manufacturing processes
- Excellent communications skills, particularly in the creation and delivery of product presentations, internal updates and working with the inventor community
- High level sketching and rendering ability with a toyetic style.
- Ability to articulate insight driven design solutions
- Ability to autonomously work with licensors and developing long term trusted partnership
- Ability to manage multiple designers
- Strong strategic thinker
- Naturally seeking new creative opportunities and solutions to push our product portfolio forwards
- An attitude of being a team player and 'playing to win'
- Proven track record of being a high performer

We offer a highly competitive salary and excellent benefit package. If interested and qualified, please send your resume, with cover letter, and portfolio to hr@tomy.com or fax to 563-875-5658.

DISCLAIMER: The preceding job description has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as comprehensive inventory of all duties, responsibilities and qualifications of employees assigned to this classification.